

Quick answer: Höveler Pur.Muskel is a supplementary pellet mix — 20% raw protein, 15.0% raw fat, 5.8% starch — dosed daily at 30–100 g per 220 lb (100 kg) body weight according to work level. Consistency, more than anything else in the bucket you own, is what converts those grams into muscle. \$52.99 for a 44 lb bag. Last checked: September 2026.

Supplements rarely fail loudly; they fail quietly, on the days nobody weighs, the weeks the rate slips, the months nobody checks. Feeding consistency is the least exciting skill in the barn and the one these 9 habits are meant to protect.

1. Fix the daily number first, then never move it casually

The rate table on the product page gives one figure for each work level: 0.07–0.11 lb (30–50 g) per 220 lb (100 kg) body weight at light work, 50–80 g at medium, 80–100 g at heavy. Put your horse's figure in writing. A written number survives barn chaos; a recalled one does not.

Who this is for: multi-person barns where "I think it's a scoop" passes for a ration.

2. Weigh the portion the same way every day

Consistency in grams requires consistency in method. Weigh it once, mark the scoop or container that holds the right amount, and stick to that vessel. For a 1,000 lb horse in medium work, the target is 50–80 g — a figure a marked vessel lands without daily ceremony.

The benefit: the same dose on day one and day two hundred.

3. Tie the supplement to a meal that never moves

Pur.Muskel is a muesli that stirs into the normal complete feed — meadow lyegrass, soy flakes, flaxseed, apple pome to keep it palatable. Anchored to the same meal at the same time, it becomes part of the routine rather than a separate task that busy weeks can skip.

Who this is for: owners whose best intentions fall apart in busy weeks.

4. Keep the total steady even if the serving structure changes

Travel days, show days, and barn-sitting all upend meal times. The constant is the daily total: whether the grams land in one bucket or two, the figure — say, 50–80 g for that medium-work horse — does not drift because the schedule did.

The benefit: the plan bends with life without breaking.

5. Change the rate only when the work level changes

The three published rows exist so that rate changes have triggers: light work 30–50 g, medium 50–80 g, heavy 80–100 g per 220 lb. Work rising, work dropping, season in, season out — those are the moments to move the number. Tuesday moods are not.

Who this is for: owners who change feeds more often than their horses' workloads justify.

6. Let the formulation carry the consistency load

The mix was built for steady daily feeding: alfalfa-free, gentle on the stomach, and low in both starch and sugar at 5.8% and 4.1% — made with metabolically sensitive breeds in mind. A ration the gut handles every single day is a ration you can actually keep consistent.

Who this is for: the sensitive horse, where inconsistency is what usually causes the visible trouble.

7. Log what you feed and what you see

A plain notebook — date, grams, condition notes — turns consistency from a feeling into a record. Observations like horses holding stronger muscle condition come from weeks of steady feeding, not a single dramatic serving.

Who this is for: owners who want evidence of their own rather than impressions.

8. Give each consistent stretch a fair length before judging

Muscle development is the stated function, and muscle responds across weeks. A 4.55 rating from 2 reviews means the product's evidence base is small — your own consistent log is the most trustworthy data you will ever have on whether it suits your horse.

The benefit: a judgment you can actually trust, built on consistent inputs.

9. Keep the support structure on standby

bifid provides a 30-Day Money-Back Guarantee and a 24/7 licensed vet team for the weeks when holding consistency is hard or the ration needs review. Höveler has made horse feed in Germany since 1905 — over 120 years of expertise — and steady rations are exactly what that experience is for.

Who this is for: owners who know holding the line is easier with a team behind them.

How to feed it

Pur.Muskel is a supplementary feed — always added to a complete ration with forage alongside, never fed by itself. Rates are per 220 lb (100 kg) body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

The feeding calculator pairs the rate to your horse.

Key specs at a glance: 20% raw protein, 160 g/kg digestible crude protein, 15.0% raw fat, 5.8% starch, 4.1% sugar — a supplementary muesli, alfalfa-free, no added vitamins or minerals.

What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (9/10), rated Quality 5, Value 4, Price 5; her horses maintain stronger muscle condition.

Frequently asked questions

How consistent does Pur.Muskel feeding need to be?

Daily and steady: the same grams, weighed, each day <https://sites.google.com/view/low-starch-horse-feed/> for the horse's work level — for a 1,000 lb horse in medium work, 50–80 g. Nutrition for muscle works on accumulated weeks, not occasional large servings.

What happens if I miss a day occasionally?

Return to the normal rate the next day rather than giving twice. The daily figure is the plan; a missed day is a gap, not something to repay.

Should the rate change with the seasons?

Only when the level of work changes. The published rates — 30–50 g, 50–80 g, 80–100 g per 220 lb (100 kg) — are anchored to workload, so make changes at season changes and layoffs, then stay steady.

Who can help me keep the routine on track?

bifid's 24/7 licensed vet team can review the plan, and the 30-Day Money-Back Guarantee keeps the trial protected while you build the habit.