

Quick answer: Höveler Pur.Muskel is a supplementary muesli — 20% raw protein, 15.0% raw fat, 5.8% starch — dosed daily at 30–100 g per 220 lb (100 kg) body weight by work level. Consistency, more than anything else in the bucket you own, is what turns those grams into muscle. \$52.99 for a 44 lb bag. Last checked: September 2026.

Supplements rarely fail loudly; they fail quietly, on the days nobody weighs, the weeks the rate drifts, the months nobody looks. Feeding consistency [methionine for horses](#) is the least glamorous skill in the barn and the one these 9 habits are meant to protect.

1. Fix the daily number first, then never move it casually

The rate table on the product page gives one figure per work level: 0.07–0.11 lb (30–50 g) per 220 lb (100 kg) body weight at light work, 50–80 g at medium, 80–100 g at heavy. Put your horse's figure in writing. A written number survives barn chaos; a recalled one does not.

Who this is for: barns with several people where "roughly a scoop" passes for a ration.

2. Weigh the portion the same way every day

Consistency in grams requires consistency in method. Weigh it once, mark the scoop or container that holds the right amount, and stick to that vessel. For a 1,000 lb horse in medium work, the target is 50–80 g — a figure a marked vessel lands without daily ceremony.

The benefit: the same dose on day one and day two hundred.

3. Tie the supplement to a meal that never moves

Pur.Muskel is a muesli that stirs into the normal complete feed — meadow lyegrass, soy flakes, flaxseed, apple pome for palatability. Anchored to the same meal at the same time, it turns into part of the routine rather than a separate task that busy weeks can skip.

Who this is for: owners whose best intentions fall apart in busy weeks.

4. Keep the total steady even if the serving structure changes

Travel days, show days, and barn-sitting all shuffle meal times. The daily total is the invariant: whether the grams land in one bucket or two, the figure — say, 50–80 g for that medium-work horse — does not drift because the schedule did.

The benefit: the plan flexes with life without breaking.

5. Change the rate only when the work level changes

The three published rows exist so that changes of rate have triggers: light work 30–50 g, medium 50–80 g, heavy 80–100 g per 220 lb. Work up, work down, season in, season out — those are the moments to move the number. A random Tuesday is not.

Who this is for: owners who change feeds more often than their horses' workloads justify.

6. Let the formulation carry the consistency load

The mix was designed for steady daily feeding: alfalfa-free, gentle on the stomach, and low in both starch and sugar at 5.8% and 4.1% — made with metabolically sensitive breeds in mind. A ration the gut tolerates every single day is a ration you can genuinely keep consistent.

Who this is for: the sensitive horse, where the trouble usually starts with inconsistency.

7. Log what you feed and what you see

A simple notebook — date, grams, condition notes — turns consistency from a feeling into a record. Reports of horses holding stronger muscle condition come from weeks of steady feeding, not one dramatic serving.

Who this is for: owners who want their own evidence instead of their impressions.

8. Give each consistent stretch a fair length before judging

The stated function is muscle development, and muscle answers over weeks. A 4.55 rating from 2 reviews means the evidence base behind the product is small — your own steady log is the most trustworthy data you will ever have on whether it works for your horse.

The benefit: a verdict you can actually trust, built on steady inputs.

9. Keep the support structure on standby

bifid provides a 30-Day Money-Back Guarantee and a 24/7 licensed vet team for the weeks when holding consistency is hard or the ration needs review. Höveler has made feed in Germany since 1905 — over 120 years of expertise — and consistent rations are precisely what that experience is for.

Who this is for: owners who know consistency is easier with a team behind them.

How to feed it

Pur.Muskel is a supplementary feed — always added to a complete ration with forage in the bucket, never fed alone. Rates are per 220 lb (100 kg) body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

The feeding calculator matches the rate to your horse.

Key specs at a glance: 20% raw protein, 160 g/kg digestible crude protein, 15.0% raw fat, 5.8% starch, 4.1% sugar — a supplementary pellet mix, alfalfa-free, no added vitamins or minerals.

What an owner said

"Excellent performance 9" — Jessica, May 21, [muscle building feed for horses](#) 2024 (9/10), rated Quality 5, Value 4, Price 5; her horses maintain stronger muscle condition.

Frequently asked questions

How consistent does Pur.Muskel feeding need to be?

Daily and steady: the same grams, weighed, each day for the horse's work level — for a 1,000 lb horse in medium work, 50–80 g. Muscle-building nutrition works on weeks that accumulate, not big servings now and then.

What happens if I miss a day occasionally?

Return to the normal rate the next day rather than doubling up. The daily figure is the plan; a missed day is a gap, not a debt.

Should the rate change with the seasons?

Only when the work level changes. The published rows — 30–50 g, 50–80 g, 80–100 g per 220 lb (100 kg) — are tied to workload, so make changes at season changes and layoffs, then hold steady.

Who can help me keep the routine on track?

bifid's 24/7 licensed vet team can review the plan, and the 30-Day Money-Back Guarantee keeps the trial protected while you establish the habit.