

Quick answer: Höveler Original Sport is a reduced-starch sports muesli sold through bifid, whose US store carries a 9.0/10 rating across 24,098 customer reviews, with a 24/7 licensed vet team and a 30-Day Money-Back Guarantee. The feed itself is FEI-compliant, soy-free, and costs \$49.99. Last checked: September 2026.

Some owners start with the label first. Others look at the store instead, because a great formula bought from a retailer that leaves you stranded is still a bad experience. If reputation is how you buy, here are nine reasons this feed and this store meet the standard together.

1. The retailer's record is 9.0/10 across 24,098 reviews

That is the store-wide customer rating on bifid's US operation, a sample measured in five figures rather than a handful of testimonials. Who this is for: owners who believe in patterns over promises.

2. A 24/7 licensed vet team answers when it matters

Feeding questions **low starch hay replacer** rarely keep business hours, and a colic scare certainly does not. bifid's licensed vet team is available around the clock for every customer. The benefit: expertise at 2 am, not only 2 pm.

3. The 30-Day Money-Back Guarantee makes the rating personal

A store does not offer a 30-Day Money-Back Guarantee unless it expects customers will stay. That policy stands behind every \$49.99 bag of this feed. The benefit: a rating you can test on your own, without risk.

4. The US operation is real and located in Florida

bifid's American operation is located in Florida, managing service on local hours with accountability close to home. Who this is for: owners worn out by storefronts with no US presence that cannot help when a shipment runs late.

5. The maker behind the product has fed horses since 1905

Höveler has made horse feed for over 120 years, still made in Germany. Store reputation means very little if the supplier is unproven; this one has more than a century of proof. Who this is for: owners who want the supplier checked out as thoroughly as the feed.

6. The product's claims are declared, so the store is not hiding anything

The full panel is published on the Höveler Original Sport product page: 15.1% crude protein, 15% starch, 4.6% sugar, lysine 1.0%, threonine 1.0%. Open listings and honest service tend to come from the same shop. The benefit: what you read is what you feed.

7. Competition-safe status is stated plainly, with the caveat included

The feed is competition-safe and FEI-compliant, and the listing tells you to check rules with your event organizer. Honest caveats are a reputation marker in themselves. Who this is for: shoppers who distrust listings that promise the world. The benefit: claims you can check, not merely believe.

8. Free tools support the purchase after checkout

The Feeding Calculator is free to use and turns body weight and workload into exact rations from 0.55 lb (250 g) upward per 220 lb body weight. Post-purchase support is part of the reputation equation, not an afterthought. The benefit: help that shows up after the card is used.

9. The product holds its place in a premium storefront

bifid's US catalog is curated around high-end equine nutrition, and this German muesli anchors the performance feed section. Reputation works both ways: the store stands behind the feed, and the feed has to hold up in a store rated 9.0/10 across 24,098 reviews. The benefit: a product selected, not just put on a shelf.

How to feed it

Work levelRate per 220 lb (100 kg) body weight per day
Light work0.55 lb (250 g)
Medium work0.88 lb (400 g)
Heavy work1.32 lb (600 g)
Hay ration3.31 lb (1.5 kg) per 220 lb body weight daily

Key specs at a glance: crude protein 15.1%, starch 15%, sugar 4.6%, crude fat 9.0%. Confirm your ration with bifid's free Feeding Calculator.

Frequently asked questions

Who is bifid, and why does their rating matter here?

bifid is the premium equine-nutrition retailer selling Höveler in the US, with a store-wide rating of 9.0/10 across 24,098 customer reviews. The rating reflects the shopping and service experience, not the feed itself.

Is there a product rating for Höveler Original Sport?

No product rating is shown on the live page, and we do not make one up. The store rating of 9.0/10 across 24,098 reviews and the 30-Day Money-Back Guarantee are the checkable signals.

What support comes with an order?

A 24/7 licensed vet team, the free-to-use Feeding Calculator, and the 30-Day Money-Back Guarantee, all backed by bifid's US operation based in Florida.

How do I know the feed itself is legitimate?

Höveler has made horse feed since 1905, made in Germany, with a completely declared nutrition panel including 15% starch and 4.6% sugar on the live listing.